

Outstanding Young Agents Committee Awards Application

DEADLINES & DETAILS

- Deadline for submissions is **June 14, 2024**.
- All activities should have been conducted between May 1, 2023 and April 30, 2024.
- Please include links to supporting information (if applicable). This includes websites, brochures, photos, etc.
- Email your completed application with the subject line *[Your State] - YAC Awards Submission* to youngagents@iiaa.net.

THE EVALUATION PROCESS

- Judges are members of the Big “I” National Staff.
- Each judge is responsible for evaluating all entries received in one award category.
- Platinum level Young Agents sponsors are invited to judge the Outstanding YAC of the Year award.
- The Outstanding YAC of the Year recipient is ineligible to win any other awards.
- Excluding the Outstanding YAC of the Year winner, a state may win more than one category award.
 - More than one award may be presented per category based on the judging criteria.
- Award winners will be announced during the annual Big “I” Young Agents Leadership Institute (YALI) in September in Indianapolis, Indiana.
 - Finalists for each of the award categories will be contacted prior to YALI.

CONTACT INFORMATION & CATEGORY SELECTION

- Your State: _____
- YAC Chair: _____
- Email: _____
- Incoming YAC Chair (if known): _____
- Email: _____
- State Association Staff Liaison: _____
- Email: _____

AWARD CATEGORIES

Please check the box beside each category for which your state is applying.

- | | |
|--|---|
| <input type="checkbox"/> Community Service | <input type="checkbox"/> Political Involvement |
| <input type="checkbox"/> Workforce Development (formerly Invest) | <input type="checkbox"/> Young Agents Meeting |
| <input type="checkbox"/> Membership Development | <input type="checkbox"/> Outstanding YAC of the Year* |

An essay will **not** be required as part of this year’s award application. For each category you apply for, you will be asked to provide up to six statements about your accomplishments.

** The Outstanding YAC of the Year recipient is ineligible to win any other awards.*

At the discretion of the National YAC, Breakthrough YAC of the Year and Innovator of the Year awards may be presented. They will continue to recognize state committees who are developing new ideas and methods for building and strengthening their Young Agents channels through these awards.

YOUNG AGENTS COMMITTEE BEST PRACTICES ACTIVITIES

For each category award you are submitting, please fill statements in the corresponding spaces.

COMMUNITY SERVICE

For outstanding achievement in a project that benefits the community.

- Describe the process of determining a need in the community, how you developed the scope of your project and publicized the goals and determined the outcome.
- Explain how individuals were invited to participate – including Young Agents, carrier and company partners, and state association staff and leadership.
- Provide information about the project successes – including attendance and fundraising goals – and how there will be a long-lasting relationship in the community.

Accomplishment Statements

In lieu of an essay, use the space below to provide details about why you believe you deserve this award by using **bullet points**. Share measurable metrics and information on your activities. Highlight challenges and successes. Include any information you think is relevant to the execution of activities for this award.

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MEMBERSHIP DEVELOPMENT

For excellent achievement in recruiting and maintaining Young Agent participation in association activities.

- Provide a description and samples of ways in which your committee has recruited new or inactive Young Agents participation in association activities.
- Share engagement strategies the committee uses for new agent members.
 - Examples include: Hosting new member welcome event, inviting new agents to participate in Big “I” National events, having the Chair or Young Agents Liaison personally call new member, etc.
- Describe activities the committee leads to increase retention.
 - Examples include: Presenting a Young Agent of the Year award, featuring Young Agents in state association publication, offering a mentorship program, etc.
- List any goals the YAC has made specifically for membership development within your state.

Accomplishment Statements

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POLITICAL INVOLVEMENT

For outstanding achievement in Young Agent participation in the legislative process.

- Explain how your committee educates Young Agents about the importance of legislation and the political process.
- Include information on Young Agent participation in state and national legislative events.
 - Examples include: Number of Young Agent attendees, first-time attendees at the Big “1” Legislative Conference, any Young Agents who have a role in planning for the activities and what it includes, details about onsite activities led by the YAC, etc.
- If you have a designated YAC member acting as a liaison on your state’s legislative committee, include information about their appointment and participation.
- Provide details about YAC involvement and activation in raising funds for InsurPac.
 - Examples include: The YAC hosting an InsurPac fundraiser, maintaining or increasing Young Agents InsurPac donors, meeting or exceeding your state’s Young Agents InsurPac fundraising goal, etc.

Accomplishment Statements

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YOUNG AGENTS MEETING

For excellence in providing and promoting an annual Young Agents meeting.

- Provide details about the fundraising campaign utilized for the meeting and sponsor/company partner recognition.
- Describe the marketing plan for the meeting, including outreach efforts, speaker engagement, and additional details to promote attendance.
- Include information the event itself, including attendance, agenda, activities, and any major highlights that showcase the scope and scale of the event!
- Describe any post-event deliverables/takeaways for attendees.
- Provide a list of any educational opportunities offered to attendees, if applicable.

Accomplishment Statements

In lieu of an essay, use the space below to provide details about why you believe you deserve this award by using **bullet points**. Share measurable metrics and information on your activities. Highlight challenges and successes. Include any information you think is relevant to the execution of activities for this award.

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OUTSTANDING YOUNG AGENTS COMMITTEE OF THE YEAR

In recognition of the outstanding efforts of the state Young Agents Committee to foster association growth and secure the future of the independent agency system.

- Judging will be based on the strength of your committees' activities as outlined in the award categories you have entered.
 - You do not need to enter all award categories to be considered for the Outstanding Young Agents Committee of the Year Award.