

BIG

SPONSOR THE 2024 BIG "I" LEGISLATIVE CONFERENCE

Support the Premier Legislative Event for Independent Agents & Brokers



PROTECT YOUR INDUSTRY.

Support the Premier Legislative Event for Independent Agents & Brokers

**APRIL
10-12
2024**

**THE WESTIN
WASHINGTON,
DC DOWNTOWN**

independentagent.com

ALL SPONSOR BENEFITS INCLUDE:

Your logo (and video depending on sponsorship) will be featured before, during and after the conference on independentagent.com, in newsletters, social media, Independent Agent magazine, the event app and numerous locations during the event.

Showcase your support of the independent agency system and connect with the industry's most influential decision makers while they visit with more than 400 congressional offices on issues important to the insurance industry.

★ Mix and mingle with agents and brokers throughout the two-day event while hearing from prominent political speakers and industry leaders.

★ Your logo (and video depending on sponsorship) will be featured before, during and after the conference on independentagent.com, in newsletters, social media, Independent Agent magazine, the event app and numerous locations during the event.

\$50,000

OR MORE

PLATINUM SPONSOR

You get all "Sponsorship Benefits" and four full conference registrations.

Provide a 2-minute video to play during the event and showcased on the Big "I" website, event app and social media.

A 60-minute visit via zoom with our Big "I" Executive Committee/CEO to discuss topical issues to your company after the show.



RECOGNITION AT ALL OF THE FOLLOWING EVENTS

Big "I" Legislative Issues Briefing

Your brand is displayed at this kick-off, knowledge-packed session.

Big "I" Legislative Conference Breakfast (Co-sponsorship)

Show your support at the kick-off of lobbying day on the Hill.

Big "I" Legislative Reception

Have your brand displayed at this one-of-a-kind networking event.

Big "I" General Session Breakfast (Co-sponsorship)

Attendees are briefed on the state of the industry and select award winners are recognized.

\$15,000

SILVER SPONSOR

- ✓ You get all "Sponsorship Benefits"
- ✓ Two full conference registrations

RECOGNITION AT ALL OF THE FOLLOWING EVENTS

Large Agent Broker & CEO Dinner

On the Evening of April 10, 2024

Your brand on dinner cards/promotional information for the event.

Recognition from the podium during the dinner from Charles Symington, Big "I" president & CEO.

One seat at the front of the room for company sponsor CEO.

Two-three senior executives from sponsoring companies may attend.

Investment: \$15,000 (Co-sponsorship)

\$20,000

GOLD SPONSOR

- ✓ You get all "Sponsorship Benefits"
- ✓ Three full conference registrations
- ✓ Provide a 1-minute video to play during the event and showcased on the Big "I" website, event app and social media

RECOGNITION AT ALL OF THE FOLLOWING EVENTS

Big "I" Legislative Conference Breakfast

Show your support at the kick-off of lobbying day on the Hill.

Investment: \$20,000 (Co-sponsorship)

Big "I" Legislative Issues Briefing

Your brand is displayed at this kick-off, knowledge-packed session.

Investment: \$20,000 (Co-sponsorship)

Big "I" General Session Breakfast (Co-sponsorship)

Attendees are briefed on the state of the industry and select award winners are recognized.

Investment: \$20,000 (Co-sponsorship)

UP TO

\$10,000

BRONZE SPONSOR

- ✓ You get all "Sponsorship Benefits"
- ✓ One full conference registration

RECOGNITION AT ALL OF THE FOLLOWING EVENTS

Big "I" Legislative Welcome Reception

Have your brand displayed at this one-of-a-kind networking event.

Investment: \$10,000 (Co-sponsorship)

Water Bottle Station

Signage will be displayed at water bottle stations with your logo.

Investment: \$5,000 (Co-sponsorship)