

## ***Agents Council for Technology Schedule & Agenda***

**Wednesday/Thursday, March 22 & 23, 2017**

Music City Convention Center –  
Nashville, TN

***Dress:*** Business Casual for all sessions

***Badges:*** Pick up outside ACT meeting room

### **Overall Schedule of Meetings & Events**

***\*\* ACT Meeting room: [106 ABC, Music City Convention Center](#) \*\****

#### ***High-Level Schedule of Events:***

##### **Wednesday, March 22, 2017**

- 12:00pm - 1:00pm Buffet Lunch and Registration – Foyer outside of [Room 106 ABC](#)
- 1:00pm - 5:00pm ACT Meeting - [Room 106 ABC](#)
- 5:30pm - 6:30pm ACT Attendee Reception - [Bongo Java, Omni Hotel](#)
- 5:30pm - 6:30pm NetVU Exhibitor Appreciation Reception (*Exhibitors and Invited Guests Only*)
- 7:30pm - 9:00pm Attend NetVU Awards Gala (*if invited*) or Dinner on Your Own

##### **Thursday, March 23, 2017**

- 7:30am - 8:15 am ACT Breakfast – [Foyer outside Room 106ABC](#)
- 8:30am - 11:30am ACT Meeting - [Room 106ABC](#)
- 12:00pm - 5:30pm NetVU attendees go to NetVU Conference kickoff luncheon at 12:00.  
***\*\* All ACT Meeting attendees are invited to attend [Thu pm NetVU activities](#).***

## ACT Meeting Agenda – Day 1

*Meeting Room: **106 ABC, Music City Conference Center***

*\*\* All individual agenda times approximate \*\**

**Wed, Mar 22 1:00 PM – 5:00 PM (4 hours/240 minutes total)**

- ☐ Chair's Welcome, Antitrust Statement, Meeting Opening

**1:00-1:20 PM**

*Jay Byrnes (Byrnes Insurance Agency) & Ron Berg (ACT)*

*Also: NetVU Welcome/Overview by Kitty Ambers*

- ☐ Member Best Practices; Getting the Most from ACT

**1:20-1:50 PM**

*Also discuss reaching audience most effectively using Distribution Channels/Platforms*

- ☐ IoT and the IA Distribution

**1:50-2:50 PM**

*Marc Saulsbury, Hartford Steam Boiler*

***\*\* Break \*\* (2:50-3:10 PM)***

- ☐ The Customer Experience Journey – Observations from the Field

**3:10-4:00 PM**

*Marty Agather, TrustedChoice.com*

- ☐ ID Federation/SignOn Once - Update

**4:00-4:45 PM**

- ☐ Day 1 wrap-up, open discussion, Day 2 overview First-Time Attendee Reception

**4:45 PM**

*Jay Byrnes, full group*

## ACT Meeting Agenda – Day 2

*Meeting Room: 106 ABC, Music City Conference Center*

*\*\* All individual agenda times approximate \*\**

**Thu, Mar 23 8:30 AM – 11:30 AM (2.5 hours/150 minutes total)**

- ☐ Chair's Day 2 welcome, Antitrust Statement, Meeting Opening

**8:30-8:40 AM**

*Jay Byrnes (Byrnes Insurance Agency) & Ron Berg (ACT)*

- ☐ 1st Breakouts;                      Security Issues,  
**8:40-9:20 AM**                      Strategic Future Issues/  
   Changing Nature of Risk

**\* BREAKOUT ROOM 102 B**

**\* Main Meeting Room**

***\*\* Break \*\* (9:20 – 9:35 AM)***

- ☐ 2nd Breakouts;                      Customer Experience,  
**9:35-10:15 AM**                      Small Commercial Rating

**\* Main Meeting Room**

**\* BREAKOUT ROOM 102 B**

- ☐ Emerging Innovators, IA Opportunities

**10:20-11:20 AM**

*Snejina Zacharia - Insurify*

- ☐ Wrap-up, open discussion, next meetings

**11:20 AM**

*Jay Byrnes, full group*

## **Times & Places for Next ACT Meetings**

### **September 2017 ACT Meeting**

This ACT meeting will be held Thursday & Friday, Sep 7-8 from 9:00am-5:00pm in conjunction with the IIABA Fall Leadership Conference in Chicago, IL – Sep 6-10, 2017.

Meeting location – Hyatt Regency Chicago.

***\*\* Agenda and Registration information available late May/early June 2017.***

### **March 2018 ACT Meeting**

This ACT meeting will be held Wednesday & Thursday, Mar 14-15 in conjunction with the EZLynx '[AgentLynx](#)' Conference.

Meeting location – Hotel TBD in San Diego, CA.

***\*\* Agenda, Registration, and Hotel information forthcoming.***