AGENCY PERFORMANCE

GETTING YOUR TEAM TO

Buy In on New Technology

Change is Hard



Break Routines



You're Slow At First



Initial Overwhelming Confusion



We try to eat the whole elephant



Underestimate the process

3 Step Process

Having a strong process limits your pushback, speeds up adoption and generates a faster return on your investment!





Special Team

Launch Plan

Sell the Value

SME

Details



Lauch



- Party
- Why
- How
- Incentives
- Trust





- Responsibility
- Check ins
- Issues
- Late Bloomers





Handle Excuses





Have a Plan For

Too Busy **Duplicate Entry** My Client's Don't Like...

It Didn't Work For Me One Client Didn't Like It It Takes Me Longer