



Independent Insurance Agents & Brokers of America, Inc.

ACT MEETING

March 14 -15, 2018 Westin San Diego Gaslamp Quarter San Diego, CA

HIGH-LEVEL SCHEDULE OF EVENTS

Wednesday, March 14, 2018

- 12:00 pm 1:00 pm Attendee Boxed Lunch 1:00 pm - 5:00 pm ACT Meeting, Day 1
- 5:30 pm 6:30 pm Networking Reception

Thursday, March 15, 2018

8:45 am - 11:45 am ACT Meeting, Day 2

Please note dress attire is business casual.



<u>Agenda – Day 1</u> Wednesday, March 14

- 12:00-1:00 PM
 LUNCH
 *Garden Terrace 1 & 2 (4th floor)
- 1:00-1:20 PM
 CHAIRMAN'S WELCOME & MEETING OPENING
 Jay Byrnes & Ron Berg
- 1:20-2:00 PM
 CARRIER STRATEGIC ROADMAPS
 Miguel Edwards (Allstate), Dan Goodwin (Nationwide), Chris Ross (Travelers), Greg Tacchetti (State Auto)
- 2:00-2:45 PM
 MOBILE TEXTING AND CHAT
 Ron Berg and Boyd McGehee
- 2:45-3:05 PMBREAK
- 3:05-3:50 PM
 ATTRACTING & KEEPING YOUNG TECH TALENT Maura Quinn (Liberty Mutual)
- 4:00-4:50 PM
 INSURETECH 101 Innovation's Impact on the Industry & You George Woods (Guy Carpenter & Company)
- 4:50 PM
 DAY ONE CLOSING REMARKS
 Jay Byrnes
- 5:30 6:30 PM
 NETWORKING RECEPTION
 * Garden Terrace 1 & 2 (4th floor)



<u>Agenda – Day 2</u> Thursday, March 15

- 8:30-9:20 AM
 AGENCY PRODUCTIVITY GEETING TEAM, BUY-IN ON NEW TECHNOLOGY Kelly Donahue-Piro (Agency Performance Partners)
- 9:20-9:30 AM
 ID FEDERATION UPDATE
 Jim Rogers (The Hartford)
- 9:35-9:45 AMBREAK
- 9:50-10:35 AM

ACT WORK GROUP BREAKOUTS

- Customer Experience California Ballroom A
- Security Issues California Ballroom B
- Internet of Things (IoT) California Ballroom B
- 10:35-10:45 AMBREAK
- 10:45-11:25 AM
 LEVERAGING SOCIAL MEDIA
 Venus Lanzot-Lewis (MetLife Auto & Home)
- 🗌 11:25-11:55 AM
 - **BRIDGING THE INSURETECH DIVIDE** Steve Anderson (The Anderson Network), Thomas Accardo (BrokerLift), Jerry Fox (CoreLogic), Rick Morgan (WAHVE), George Woods (Guy Carpenter)
- 11:55 AM
 DAY TWO CLOSING REMARKS
 Jay Byrnes