SignOn Once
Where Insurance Business Begins

Progress Report

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ID FEDERATION

History of ID Federation

- A nonprofit coalition of insurance professionals
  - **Agents**
  - **Carriers**
  - **Solution providers**
  - **Industry associations**

- Formed to address **password management**

- Passwords are intended to increase security.
  But using unique credentials for every site not only drastically slows business but **may actually create more risk.**

- ID Federation developed **SignOn Once,** a solution that allows one password for access to multiple sites

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What is SignOn Once?

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- **Users have one ID and password** to transact business with all participating partners

- Meets the security needs of all segments of the independent insurance channel

- **Free for agencies**

- **Seamless for the user** because everything happens behind the scenes

ID Federation and Cybersecurity

- Insurance agencies are entrusted to protect customer's personal and carrier partner information

- SignOn Once protects systems and data from unauthorized attacks

- 67% of breaches hit small businesses and can cost up to $690,000!

- If you no longer need a password to connect, you have reduced the vulnerability of unauthorized access!

ID Federation and Cybersecurity

- No more credentials on sticky notes or under a user's keyboard means less security risk

- ID Federation's federated model takes on the burden of protecting carrier partners, meaning the agency only needs to protect access to its own management system

- For more information, consult the ACT "Agency Cyber Guide 2.0"

Single Sign On and Multi-factor Authentication

- **Single Sign On** (SSO) is the technology used by SignOn Once

- **Multi-factor Authentication** (MFA) is a method to confirm a user's identity

- **Regulations** increasingly require the use of MFA technology

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Current Activity at ID Federation

- **Status**
  - MFA Y/N Attribute
  - DEPROV Y/N Attribute
  - Test IdP
- **Committees**
  - Business
  - Technical

ID Federation Survey

- 400 respondents

- 30–60+ minutes to add or delete user

- The agencies each manage as many as 7,200 passwords for insurance transactions

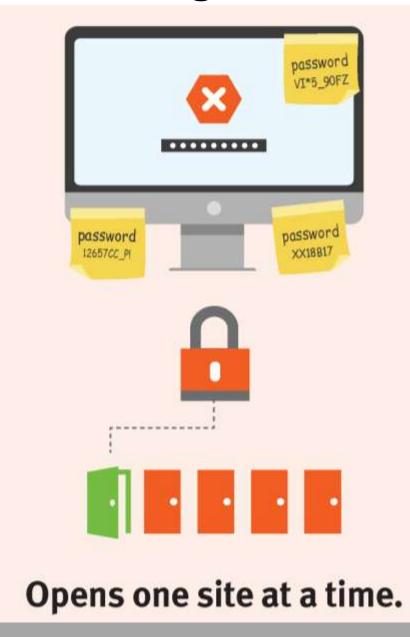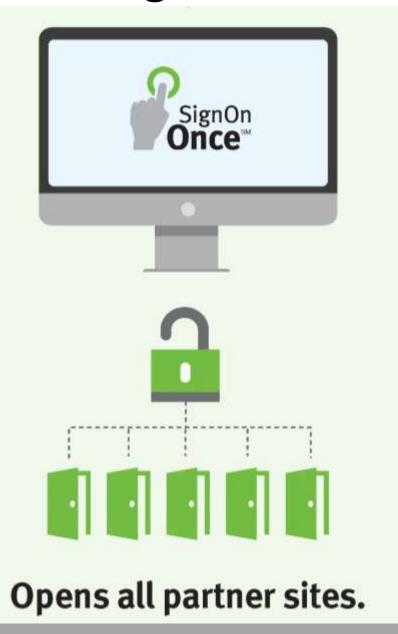**Credential management is the No. 1 pain point for independent insurance agencies.**

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**SignOn Once
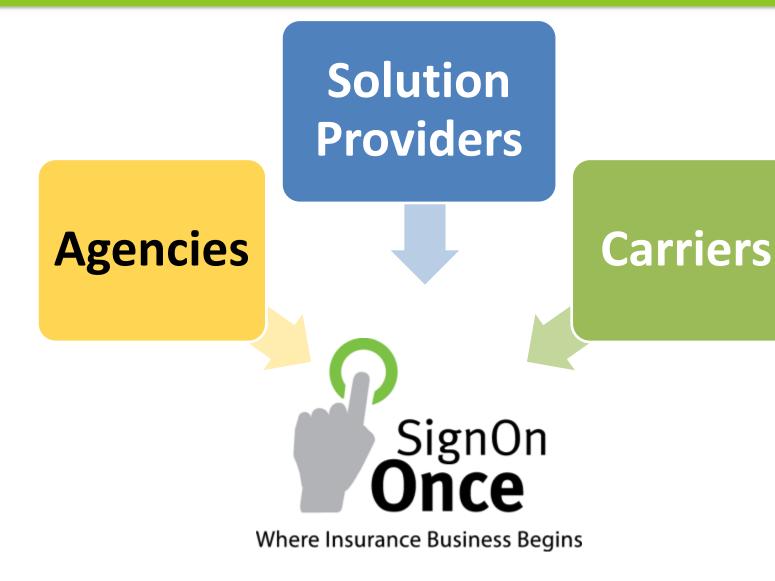to the rescue**

'**Stockholm Syndrome**'

> This year alone, if all the carriers, MGAs and solution providers with whom our agency does business were participating in this one, industry-wide solution, SignOn Once would save my agency **$325,000**.

MIKE FOY

How much would SignOn Once save your agency?

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Solution Providers

Agencies

Carriers

SignOn Once
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With every carrier and solution provider that participates in SignOn Once, it becomes more effective and efficient for agencies.

Agents benefit as each new carriers joins

It's your revolution. Make it happen.

1. **Get social with ID Federation**
   - Facebook
   - LinkedIn
   - Twitter

2. **Read blogs and newsletters on the ID Federation website**

3. **Turn to ID Federation for the information you want**

AGENCIES for ID FEDERATION

STOP PASSWORD PAIN

We need SignOn Once

One password for every user!

Use the automated request letter
to write to your carriers and solution provider

Click on "We Need SignOn Once!" on the **idfederation.org** homepage

Ask for SignOn Once now

We Need SignOn Once!

Dear Carriers and Solution Providers, We need SignOn Once!

Reward the carriers who offer SignOn Once with your business

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A better insurance world is in sight

Current Members

Questions?

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