

BIG "I"

LEVEL UP

AGENT SUMMIT



Marriott New Orleans | New Orleans, LA | Jan. 14-15, 2020

We are pleased to invite you to join us as a Big "I" Level Up Agent Summit Sponsor

As our neighborhoods and cities continue to grow in multiculturalism, it is critical that our independent agency channel proactively embraces such change by collectively weaving diversity and inclusion into the fabric of our business practices.

The Big "I" Level Up Agent Summit brings independent agents, association leaders, carriers and other industry representatives together to learn key business strategies with a heightened focus on sales, marketing, agency operations, leadership and technology. The goal? Agency growth, as well as increased innovation and sustainability through diversity and inclusion.

We look forward to your partnership in what will be remembered as one of the best agent-centric conferences to date!

SPONSOR BENEFITS

**Company Recognition
During Summit**

**Logo Placement on
Summit Website &
Mobile App**

**Recognition in Big "I"
Newsletter Emailed to
Over 28,000 Member
Agencies**

**Access to Pre & Post-
Summit Attendee Lists**

**Sponsorships of \$5,000+
Receive Complimentary
Summit Registration(s)**

THE BIG "I" DIVERSITY COUNCIL is a cooperative industry group comprised of multicultural Big "I" member agents along with executives from 15 leading insurance companies including Allstate, AmTrust North America, Chubb, Church Mutual, CNA, Encompass, The Hartford, Liberty Mutual Insurance, MetLife, Nationwide, Progressive, Safeco, Selective, Travelers, and Westfield Insurance.

QUESTIONS?

Please contact Whitnee Dillard, Big "I" Diversity Programs Director – Whitnee.Dillard@iiaba.net or (703) 706-5395. More event information is also available at www.independentagent.com/LevelUp.



Please note additional sponsorship benefits are included on the first page.
Also, all sponsorship opportunities are available as first-come/first-reserved.
Thank you for your support!

❖ OPENING RECEPTION

\$12,500

May also be available as a co-sponsorship opportunity.

Held the evening before the opening general session, this event kicks off the very first Big "I" Level Up Agent Summit!

Your sponsorship includes: Acknowledgement of your company during the Opening Reception ■ Speaking Opportunity (up to 5 minutes) ■ Logo prominently displayed on Opening Reception signage ■ Choice of signature cocktail named after your company ■ Option to provide your customized company cocktail napkins ■ Option to display company pop-up banner during reception ■ 3 Complimentary Registrations

❖ DIVERSITY LUNCHEON

\$12,500

This special plated luncheon will also feature one of our keynote diversity speakers.

Your sponsorship includes: Acknowledgement of your company during Luncheon ■ Speaking opportunity (up to 5 minutes) ■ Logo prominently displayed on Luncheon signage ■ Option to have promotional materials placed on Luncheon tables ■ Option to display company pop-up banner during luncheon ■ 3 Complimentary Registrations

❖ CLOSING CELEBRATION

\$12,500

May also be available as a co-sponsorship opportunity.

This celebratory reception will conclude our first Big "I" Level Up Agent Summit.

Your sponsorship includes: Acknowledgement of your company during the Closing Celebration ■ Speaking Opportunity (up to 5 minutes) ■ Logo prominently displayed on Closing Reception signage ■ Choice of signature cocktail named after your company ■ Option to provide your customized company cocktail napkins ■ Option to display company pop-up banner during closing reception ■ 3 Complimentary Registrations

❖ NETWORKING BREAKFAST

\$10,000

This event will provide a great opportunity for attendees to connect with each other as they partake in the most important meal of the day!

Your sponsorship includes: Company acknowledgement during Opening Remarks ■ Speaking opportunity during Opening Remarks (up to 5 minutes) ■ Logo prominently displayed on Breakfast signage ■ Option to have promotional materials placed on Breakfast tables ■ 2 Complimentary Registrations



❖ **OPENING KEYNOTE SPEAKER**

\$10,000

This special morning general session will provide attendees with key business insights from a global leader in diversity and inclusion.

Your sponsorship includes: Company acknowledgement during Opening General Session ■ Logo prominently displayed on Opening General Session signage ■ Speaking opportunity (up to 5 minutes) ■ Option to include company branded item for attendee swag bag ■ 2 Complimentary Registrations

❖ **CLOSING KEYNOTE SPEAKER**

\$10,000

This special closing general session will provide attendees with key business insights from a global leader in diversity and inclusion.

Your sponsorship includes: Company acknowledgement during Closing General Session ■ Logo prominently displayed on Closing General Session signage ■ Speaking opportunity (up to 5 minutes) ■ Option to include company branded item for attendee swag bag ■ 2 Complimentary Registrations

❖ **AUDIO VISUAL**

\$10,000

This sponsorship will provide attendees with the most dynamic summit experience during the general sessions and breakout sessions.

Your sponsorship includes: Company acknowledgement during morning opening and afternoon closing remarks ■ Company recognition as the AV Sponsor during each general session slide breaks ■ Logo prominently displayed on general session and breakout session signage ■ Option to include company branded item for attendee swag bag ■ 2 Complimentary Registrations

❖ **PROFESSIONAL HEADSHOTS**

\$7,500

A conference favorite – Everyone can benefit from having an updated professional headshot!

Your sponsorship includes: Company acknowledgement during general session remarks ■ Company recognition as headshot sponsor on each general session break slides ■ Logo prominently displayed on Professional Headshot Signage ■ Option to include company pop-up banner at the headshot location ■ Option to include company branded item for attendee swag bag ■ 2 Complimentary Registrations

❖ **WiFi**

\$7,500

Help attendees stay connected to what's important to them throughout the conference!

Your sponsorship includes: Company acknowledgement during opening and closing remarks ■ Company recognition as WiFi sponsor on general session break slides ■ Logo prominently displayed on general session signage and WiFi table tent cards ■ Option to choose unique conference WiFi password ■ Option to include company branded item for attendee swag bag ■ 2 Complimentary Registrations



❖ **HYDRATION STATION**

\$5,000

Keep attendees hydrated throughout the day with our conference water stations!

Your sponsorship includes: Company recognition as hydration sponsor on general session break slides ■ Logo prominently displayed on hydration station signage ■ Your company logo on customized water bottles ■ Option to include company branded item for attendee swag bag ■ 1 Complimentary Registration

❖ **COFFEE BREAK**

\$5,000

Provide the caffeine fuel attendees will be sure to appreciate!

Your sponsorship includes: Company recognition as coffee break sponsor on general session break slides ■ Logo prominently displayed on coffee break signage ■ Option to include customized sleeves for paper cups ■ Option to include company branded item for attendee swag bag ■ 1 Complimentary Registration

❖ **LEVEL UP LEARNING JOURNAL**

\$5,000

This unique program guide also features key takeaways from each presentation and organized areas for attendees to jot down applicable notes they will be sure to reference after the summit!

Your sponsorship includes: Logo prominently displayed on the first page and back cover of the Level Up Learning Journal ■ Option to include company branded item for attendee swag bag ■ 1 Complimentary Registration

❖ **LEVEL UP SWAG BAG**

\$3,000

A conference is not a conference without greeting attendees with a bag full of swag!

Your sponsorship includes: Logo prominently displayed on swag bag ■ Option to include one company printed material for swag bag ■ Option to include company branded item for swag bag

❖ **LEVEL UP MOBILE APP**

\$3,000

Help attendees get where they need to go and remain in the “know” throughout the summit.

Your sponsorship includes: Logo prominently displayed on Level Up Mobile App ■ Company recognition as Mobile App Sponsor on general session break slides ■ Option to include company branded item for attendee swag bag



New Orleans Marriott | Jan. 14-15, 2020

STEP 1 – Contact Information

Company _____

Contact Person _____

Email _____

Phone _____

Street _____

City _____

State _____ Zip _____

STEP 3 – METHOD OF PAYMENT

**Note sponsorship invoices will be mailed on or after December 15, 2019.*

Confirmed Sponsorship Item _____

Sponsorship Amount \$ _____

Preferred method of payment:

☐ Check via Mail ☐ Credit Card via Phone

STEP 4 – SPONSORSHIP LOGISTICS

☐ **Email Company Logo** – send EPS, PNG or JPG file to Whitnee.Dillard@iiaba.net before October 1, 2019.

☐ **List Company's Official Name Below** – this is how your company will be listed on promo materials.

☐ **Complimentary Registration(s)** – Comp Registrations depends on Sponsorship Level. Please provide attendee(s) name and email address below. You may also submit via email preferably before November 1, 2019.

STEP 2 - SPONSORSHIP

Choose from below items:

\$12,500 LEVEL

Includes 3 Summit Registrations

- ☐ Opening Reception
- ☐ Summit Luncheon
- ☐ Closing Celebration

**Co-sponsorship opportunity may be available for opening reception and closing celebration.*

\$10,000 LEVEL

Includes 2 Summit Registrations

- ☐ Audio Visual
- ☐ Networking Breakfast
- ☐ Opening Keynote Speaker
- ☐ Closing Keynote Speaker

\$7,500 LEVEL

Includes 2 Summit Registrations

- ☐ Attendee WiFi
- ☐ Professional Headshots

\$5,000 LEVEL

Includes 1 Summit Registration

- ☐ Coffee Break
- ☐ Hydration Station
- ☐ Level Up Learning Journal

\$3,000 LEVEL

- ☐ Mobile App
- ☐ Swag Bag